



Stratford Perth Humane Society  
Media Release  
February 7, 2019

## A LITTLE FROSTING GOES A LONG WAY FOR OUR ANIMALS

### ***National Cupcake Day – February 25, 2019, Bakers Needed!***

**Stratford-Perth, Ontario, Canada, February 7<sup>th</sup>, 2019** – Once a year, the pets in our care look to our community to indulge. National Cupcake Day gives everyone with a sweet tooth one day to enjoy a treat without the guilt. Here's a chance to impress family, friends, and colleagues with your culinary talents.

The Stratford Perth Humane Society is looking for individuals, businesses, schools, and clubs to help us make this year's National Cupcake Day the sweetest yet! This is a call to bring together bakers, cupcake-eaters, and all animal lovers to "bake" a difference for the animals in our care!

Initially launched by the Royal Society for the Prevention of Cruelty to Animals (RSPCA) in New South Wales, Australia, National Cupcake Day quickly caught on in Ontario, supporting all Humane Societies and OSPCA branches. Officially National Cupcake Day is Monday, February 25<sup>th</sup>, but Cupcake Day Events can be held at any time. It is the sweetest way to support a good cause.

The Stratford Perth Humane Society helps close to 1000 animals each year and focuses on finding these pets new, forever homes. This year, we are hoping to raise \$20,000 through Cupcake Day – that's 667 days of pet care. With community support, we can reach our goal and provide the necessary care for the pets in our center.

Community donations support pets like Juniper, a three-legged Retriever/Labrador mix that came into our care. This happy canine suffered a minor "happy tail" injury—the end of her tail had become raw from her wagging it against the wall of her kennel. While Juniper's stay with us was quite short, some pets remain in our Center for weeks awaiting adoption.

All funds raised in the Stratford Perth communities will stay with the Stratford Perth Humane Society. For more information, visit [www.nationalcupcakeday.ca](http://www.nationalcupcakeday.ca).

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*The Stratford Perth Humane Society is a leader in Animal Welfare in our communities, focusing on what is in the best interest of the pets. We do this through community education, advocacy, care, and compliance. We are a registered charity and receive no government funding for our programs. Charitable BIN 11898 3550 RR0001*

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