



Animal Welfare Agency South Central Ontario
Media Release
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Kitchener-Waterloo and Stratford-Perth Humane Societies Plan for the Future

Humane Societies Strategic Plan Framework Underway

Kitchener-Waterloo, Stratford-Perth, Ontario, Canada, February 20, 2018 – Today, Kathrin Delutis, Executive Director, announced that a Strategic Planning process is underway to develop a framework to shape the future direction of the Humane Societies.

With this announcement, the Board of Directors will embark on a community engagement process to gather feedback from the community, as well as key internal and external stakeholders. To help facilitate the process they have partnered with Capacity Canada, a national registered charity from Waterloo, to help guide the process. Capacity Canada provides non-profit leaders with new resources and professional support that enhances leadership skills, stimulates cross-sector collaboration, promotes knowledge sharing, and encourages social innovation.

“Community input is very important to us as we develop a dynamic strategic plan to identify opportunities and strengths upon which we will expand on for the future. The feedback we receive will help us articulate our priorities, set ongoing commitments to the community at large which will fuel collaboration and partnerships.” Interviews, focus groups and surveys will be used to assist in gathering this vital information. If any member of the community is interested in providing input through the survey, please contact Brenda Pearce at Brenda.Pearce@awasco.ca.

When completed, the Strategic Plan which will guide the Humane Societies high-level strategic goals for the coming years. Plans are being made to roll this out at the Annual General Meeting in June.

Contact:

Kathrin Delutis, Executive Director
Tel: 519-745-5615 ext. 230
Email: Kathrin.delutis@awasco.ca

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AWASCO is a leader in Animal Welfare in our communities, focusing on what is in the best interest of the pets. We do this through community education, advocacy, care, and compliance. We are a registered charity and receive no government funding for our programs. Charitable BIN 11898 3550 RR0001