



Stratford-Perth Humane Society
Media Release
January 31, 2018

CALLING ALL BAKERS FOR NATIONAL CUPCAKE DAY – FEBRUARY 26

In Support of the Stratford-Perth Humane Society

Stratford-Perth, Ontario, Canada, January 31, 2018 The Stratford-Perth Humane Society is calling on bakers and animal lovers alike to make this year's National Cupcake Day a sweet success! Together, we can 'bake' a difference and 'whisk' up much needed funds and awareness for the animals in our care.

Are you an amazing boss, coach and/or teacher looking to bring some excitement into the workplace or onto the field? National Cupcake Day is a great way to get your employees, teams and students engaged in our community. Challenge another department, team or class and watch as they all work together towards a common goal – all while enjoying delicious cupcakes!

At the Stratford-Perth Humane Society, our passion is finding homes for the thousands of abandoned pets brought into our centre each year. As a non-profit organization that does not receive government funding, we rely on the support and generosity of our caring community members to help give animals a second chance at life. By participating in National Cupcake Day you will join an exceptional group of supporters who understand the importance of providing a safe place for animals in need.

Register for free today at sphumane.com/cupcake and start planning your Cupcake Day party. Simply supply some delicious treats, and then invite co-workers, friends and family to attend in exchange for a donation to the Stratford-Perth Humane Society. It's a super fun and easy way to help support the animals in our community who need you most.

You don't have to be an expert chef to get involved, so go on – grab your apron and get baking! You could even qualify for national prizes! Register online at www.sphumane.com/cupcake as a Cupcake Host, and download posters, selfie frames, cupcake toppers and MORE to help make your Cupcake Day a big success!

Contact:

Cristina Strub, Events Coordinator
Tel: 519-745-5615 ext. 254
Email: Cristina.strub@awasco.ca

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The Stratford-Perth Humane Society is part of the Animal Welfare Agency South Central Ontario and is a leader in Animal Welfare in our communities, focusing on what is in the best interest of the pets. We do this through community education, advocacy, care, and compliance. We are a registered charity and receive no government funding for our programs. Charitable BIN 11898 3550 RR0001